



Hybrid & Virtual Events

We'll take good care of you...

What is a hybrid event?

A hybrid event is one where you may have guests attending in person with additional delegates joining through an online platform.

This allows you to cost-effectively reach a far-wider audience for your event while accommodating those who wish to enjoy a person to person experience.

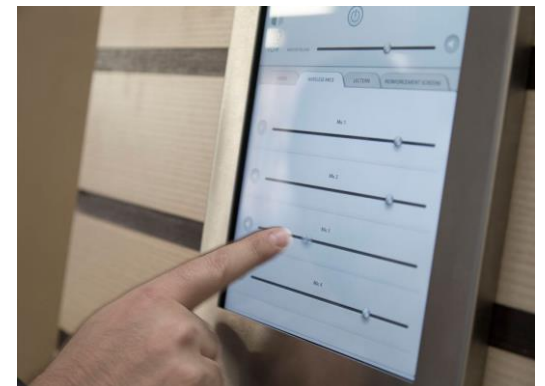
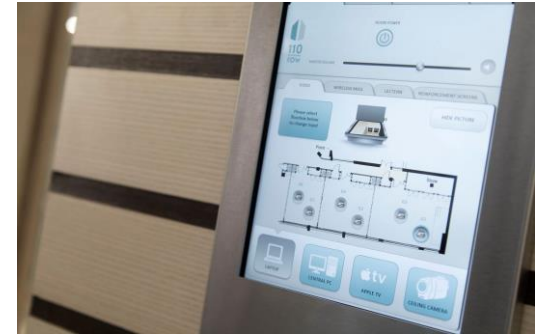


Why 110 Rochester Row?

At 110 Rochester Row, we use the latest in-room technology to support your live meetings & events featuring high-specification equipment and touch-screen controls.

We've teamed up with our expert AV partners Crossover & Bowerman Production to extend this to include Virtual & Hybrid events.

We understand that every event is unique so we've created a range of packages designed to suit your needs.



Audio Conference Package

All of our meeting rooms are equipped with wireless conference phones and extendable microphones are available.

Perfect for small meetings of around 8 when you want to connect with external delegates.

Price:
included in room hire

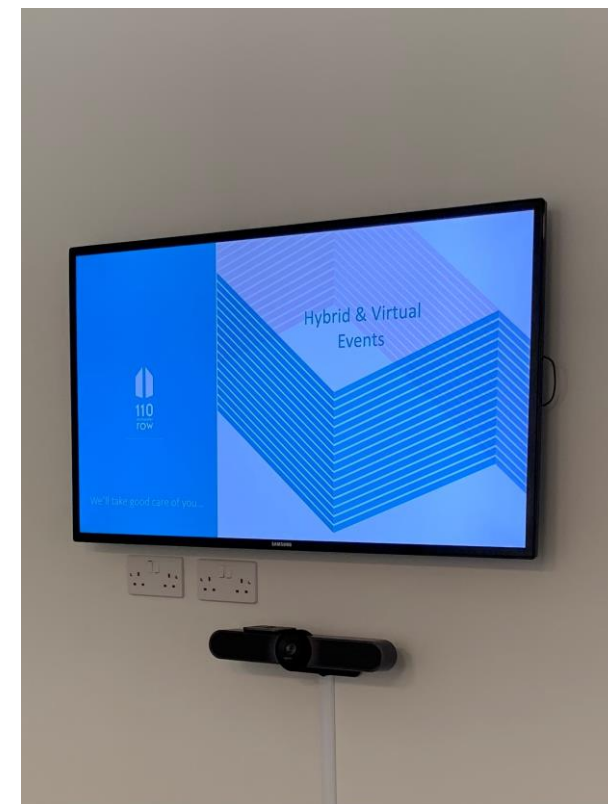


Video Conference Boardroom

The Tony Whitfield Room at 110 Rochester Row is ideal for small meetings for up to 6 delegates.

The room is equipped with built-in video conferencing. Simply connect your laptop and use your own platform eg Zoom or Teams

Price:
£75.00 per day



Video Conference

For meetings up to 18 where you want to involve external delegates, our video conference units provide the ideal solution

- 65" screen
- Follow-me camera
- Use in any room in the venue
- Connect with your own laptop
- Use your own platform eg Teams or Zoom

Price:

Full day £150



Livestream For Hybrid Events



Livestream basic

- Static wide capture of full stage area
- broadcast in full HD resolution
- Streamed to your choice of platform
- Event recorded via streaming platform
- Dedicated AV technician



Price:

Half day £295

Full day £450

Livestream pro

This package includes all of Livestream basic plus:

- Embedded presenter slides alongside stage view
- Improved streaming picture quality
- Branded welcome slides, streamed prior to event & during breaks
- Company logos displayed on stream
- Pop-up name banners of keynote speakers

Price:

Half day £845

Full day £995

Keynote camera add-on

2 independent cameras:

- Keynote speaker zoomed in and dynamically panned when moving around the stage
- Additional static camera image of panel or chair dynamically switched on stream when required
- Additional camera operator
- Available as an add-on to Livestream Pro package

Price:

Half day £575

Full day £795

Audience interaction camera add-on

- Roaming camera:
- Image of delegates
- Recorded & streamed during Q&A or other moments of audience participation
- Roaming camera operator
- Available as an add-on to Livestream Pro package

Price:

Half day £645

Full day £850

Media manager add-on

- AV team runs presentation
- Comfort screen
- Presenter controls slides with clicker
- AV team run additional media on cue (eg videos)
- Slides edited & reorganised without interrupting event
- QA polls can be swapped for presentation on screen and on air
- Available as an add-on to Livestream Pro package

Price:

£145

Recorded Camera footage add-on

Ideal for re-editing event video or producing promotional content

- Raw footage from each camera and presentation recorded separately

Price:

£145

Livestream inclusive

The full package

- Livestream Pro
- Keynote camera
- Audience interaction camera
- Media manager
- Recorded camera footage

Price:

Half day £2295

Full day £2950

Prices & specifications

The packages shown exclude room hire and catering or delegate rates and are subject to vat at the prevailing rate. Rates are valid from 01/03/2021 to 31/12/2021 however are subject to change depending on clients specific requirements.

Livestream video specification

Max resolution 1080P at 30FPS

Min resolution 720P at 30FPS

Max bit rate of stream 5000kBps

Pro-Stream add-on specification

Max resolution 1080P at 60FPS

Min resolution 720P at 30FPS

Max bit rate of stream 10000kBps